

IMPORTANT! IMPORTANT!

Please complete and return within the next 10 days! Or register online at www.mtdproducts.com

1.	1. ☐ Mr. 2. ☐ Mrs. First Name	3. 🗆		st Nam	e					
	Street						Apt. No			
	City				State	ZIP Code				
	E-mail Address									
	Your date of birth: Month	/	Year	14.	If this product repla product? 1. Less than 2. 3 or 4 yea	3 years old	r produc	t, hov	v old v	was that
	Marital status: 1. ☐ Married Telephone Number:		2. ☐ Single		 3. □ 5 or 6 yea 4. □ 7 or 8 yea 5. □ 9 or 10 yea 6. □ More than 	rs old ars old	d			
	(15.	What type(s) of out					vn or plar
5.	Date of purchase:				to buy in the next 3	years? (chec		apply) Own		Plan to
					Walk-behind lawnmo	nwar			01.	Buy
	Month Day	Year			Lawn/garden tractor				02.	
6.	Model number:				Tiller Snowthrower				03. 04.	
					Air sweeper/blower.				05.	
					Chainsaw				06.	
7.	Serial number:				String trimmer Edger				07. 08.	
					Chipper/shredder/va				09.	
					Log-splitter				10.	
8.	Which stores did you shop before	<i>ore</i> buyi	ng this product?		High pressure washe				11. 12.	
	(check all that apply) 01. ☐ Home Depot	07.	Hardware store		Utility vehicle				13.	
	02. Independent dealer	08.	Other department store		Compact utility tract Other		,		14. 15.	
	03. ☐ Lowe's 04. ☐ Sears	09.	Other discount store Other home center		Other			ш	15.	
	04. ☐ Sears 05. ☐ Tractor Supply Co.			16.	How large is your p					
	06. Wal-Mart		Other		 □ Under 1 a □ 1 to 2 acr 					
					3. 3 to 5 acr					
9.	Name of store where purchase	d:			4. Over 5 ac	res				
10.	How did you first learn about t	his nrod			outdoor power equi				-	
	 Advertisement Friend/family Word of mouth Review in magazine/ newspaper 	5.	In-store display Direct mail Internet/Website Salesperson Other		my prope 2.	rty and making work and by yard to look re important ble equipmer ayard work—	ng it look buy good great things to nt to get —I want b	great d equi o do th the joi	t pment han ya b done	t because ard work— e quickly
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29. Using the numbers in the above list, please indicate your 3 most important activities:
hanks for taking the time to fill out this questionnaire. Your answers will be used for market research studies and reports. They will also allow you to receive moortant mailings and special offers from a number of fine companies whose products and services relate directly to the specific interests, hobbies, and other formation indicated above. Through this selective program, you will be able to obtain more information about activities in which you are involved and less about nose in which you are not. Please check here if, for some reason, you would prefer <i>not</i> to participate in this opportunity.

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				2. 🗆	Shop via the In	ternet			
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	A.	B. Purchase		4. 🗆	Donate to Char	itable Causes			
	Subscribes to	Stores/Newss	0	5. 🗆	Own a Compact Disc Player				
	1.	1.	U	6. 🗆	Have a Dog				
	2. \square 4+ per month	2. 4+ per m	ontn 0	7. 🗆	Have a Cat				
26	Which of the following do you pla	n to do within the	nevt 0	8. 🗆	Own a Wireless	s/Cellular Phone			
20.	6 or 12 months?		0	9. 🗆	Subscribe to an Online/Internet Service				
		1-6 Months	7-12 Months	0. 🗆	Speak Spanish				
	Buy/Lease a New Vehicle			1. 🗆	Own an Apple/Macintosh Computer				
	Buy/Lease a Used Vehicle		1	12. Own a CD-ROM Drive					
	Day/ Loado a Good Vollido	<u>L</u> .	_	3. 🗆	Home Worksho	pp/Do-It-Yourself			
28.	To help us understand our custom	ers' lifestyles, ple	ease indicate the inter	ests ar	nd activities in w	rhich <i>you</i> or <i>your spouse</i>			
	enjoy participating on a <i>regular</i> b								
	01. Bicycling	18. 🗆	Buy Prerecorded Vide	eos/DV	Ds 35. □	Wines			
	02. Golf	19. 🗆	Automotive Work		36. □	Stamp/Coin Collecting			
	03. Physical Fitness/Exercise	20.	Electronics		37. □	Collectibles			
	04. Running/Jogging	21. 🗆	Recreation Vehicles (RVs)	38. 🗆	Our Nation's Heritage			
	05. Snow Skiing	22.	Listen to Records/Ta	oes/CD	s 39. \square	Real Estate Investments			
	06. Tennis	23.	Avid Book Reading		40.	Stocks/Bond Investments			
	07. Camping/Hiking	24.	Bible/Devotional Rea	ding	41. 🗆	Contests/Sweepstakes			
	08. Fishing	25.	Health/Natural Foods		42.	Casino Gambling			
	09. Hunting/Shooting	26.	Photography		43. 🗆	Science Fiction			
	10. Power Boating	27.	Cultural/Arts Events		44.	Wildlife/Environmental Issues			
	11. Sailing	28.	Fashion Clothing		45.	Dieting/Weight Control			
	12. Grandchildren	29. 🗆	Art/Antique Collecting)	46.	Science/New Technology			
	13. Needlework/Knitting	30.	Foreign Travel		47.	Self-Improvement			
	14. Sewing	31. 🗆	Cruise Ship Vacation	3	48. 🗆	Walking for Health			
	15. Flower Gardening	32. 🗆	Travel in USA		49. 🗆	Watching Sports on TV			
	16. Uegetable Gardening	33. 🗆	Gourmet Cooking/Fin	e Food	s 50.	Home Video Recording			
	17. Crafts	34. 🗆	NASCAR		51. 🗆	Moneymaking Opportunities			

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